



THE SACRAMENTO VALLEY RC FEST



Organized by Fast Track Hobbies

Folsom
Lake

Dates
5th-6th April 2025

ABOUT THE EVENT

Our core mission is clear: we are here to inspire and empower people to thrive by introducing them to the fascinating world that surrounds them through hobbies.

We believe that learning about this world can be both educational and enjoyable, and that is where our fun and captivating hobbies come into play.

This event is designed to bring the Sacramento Valley Community together to discover the modern world of RC (Remote Control) and Hobbies.

RC Fest invites you to embrace the world beyond the screen, to rekindle your connection with the outdoors, and to discover the joy of hands-on engagement with the real world. Join us in our journey to motivate people to succeed by sharing the excitement of hobbies that not only entertain but also educate.

Our Vision is to RE-EXCITE Your World!



UPCOMING EVENT

**APRIL 5TH & 6TH,
2025 AT FOLSOM LAKE**

RC Fest is more than just an event; it is a gateway to the extraordinary world of Remote Control and Hobbies. Our goal is to bridge the gap between the digital and physical worlds by encouraging people to come together and experience the great outdoors through hobbies.

The stunning scenery, spacious layout, diverse terrain, and easy access from the Sacramento Valley make Folsom Lake an ideal spot to hold RC Fest.

Experience two unique days filled with live music, hundreds of prizes, and fun outdoor family activities. Experience thrilling demonstrations of RC airplanes, helicopters, boats, drones, cars and more. Visitors are welcome to bring their own Remote Control gear to participate or try our Remote Control equipment at the festival.

Kids and adults alike will be able to enjoy FREE Slot Car Racing, RC boat racing, and RC car racing at the event. This will be an exciting and engaging weekend of fun and excitement for all Remote Control enthusiasts and families.

This event is absolutely free for the public to attend *



*Park fees apply

@ **SACRAMENTOVALLEYRCFEST**

SACRAMENTOVALLEYRCFEST.COM

LET'S RC TOGETHER, FOR FREE!

EXPLORE THE WORLD



Event: Sacramento Valley RC Fest 2025
Host: Fast Track Hobbies
Contact: marketing@fasttrackhobbies.com
RC FEST: (279) 279-1399
Location: Folsom Lake State Recreation Area, CA
Event date: April 5th, 2024 from 10 AM to 6 PM
April 6th, 2024 from 10 AM to 6 PM

At this anual event:

- Try your skills driving RC cars, trucks and boats.
- See a plastic model expo: Cars, Planes, Trucks, Tanks, SciFi, Jets and More!
- Watch RC Airplane demonstrations.
- Learn about awesome activities that your family can do offline!
- Let your kids have fun at the Kid's Activity Zone
- There will be a prize wheel and raffles all day!
 - There will be many ways to earn FREE Raffle Tickets including a Scavenger Hunt!
- Learn about modern RC (Remote Control) technologies and hobbies.
- Learn about RC and hobby clubs from Northern California.
 - Find out for yourself what is happening in the Sacramento Valley!



We are excited to announce that we are seeking sponsors to join us at the 2025 Sacramento Valley RC Fest.

Together, we will make this event the biggest and best it has ever been!



RC FEST REVIEWS

MAY 7TH, 2023

Rc Jay

"So amazing! I was bouncing around like a five year old at Chucky Cheese between my hobbies!
Hats off to you for an awesome event!!"

Perez Fam

"It was amazing! We had a lot of fun. Loved the different areas that showcases each RCs abilities. We will definitely be looking into other RCs. I'm sure others will as well. We look forward to more events to come".

Nicholas Williams

"This was above and beyond. Thank you for all that came together to make this possible".

Karen Brown

"It was an incredible community event. We were so impressed with how much there was to do and how much fun it was. Well done on your inaugural event!"

Igor Olga Kondrya

"Great family event. Everyone was respectful. Thank you".

Linda Winthers

"Thank you for hosting this fabulous free event! AMOS provided free RC flying opportunities all day".

Nikelle Suarez

"What a well executed event. Impressive and can't wait for next year".



RC FEST REVIEWS

APRIL 6TH & 7TH, 2024

Kustom Scale Printing

"This was an amazing event! Really looking forward to next year! I'm super stoked I won a plane as well! Thanks so much to Dwight and your whole team over at Fast Track Hobbies for putting in all this hard work to make this come together."

Auburn Dog Workshop

"This was such a fun, well coordinated, and well organized event. A great time was glad by all. Thank you!"

Kate S

"The Sacramento Valley RC Fest 2024 was an absolute blast. It was amazing to see so many people come together to share their love for RC vehicles and have a great time. I left feeling inspired and energized, already looking forward to the next event where we can do it all over again!"

Eric Hunter

"I drove 3 1/2 hours. I had a great time and stayed all day. Wanted to go back the next day but had to get back to work."

Mike Gangwer

"Great event! So much fun! Glad we made it out. I need to stop in to the store. Stamp card prize winner here."

Brady Simard

"Had a great time at the Rescue Raceway Booth. Thank you Fast Track Hobbies for a great RC event for all kinds of RC Enthusiasts."

Sabrina Mehlhorn

"It was an incredible event, very well thought through and executed! My son had a blast, we had to come back for a second time on Sunday."

Chris Freitas

"Thanks for the FREE event. Good time great people."





2024 GALLERY



The 2024 Sacramento Valley RC Fest: Event Summary

EVENT RECAP

The Sacramento Valley RC Fest took place on April 6, 2024, from 11 AM to 7 PM, and on April 7, 2024, from 11 AM to 5 PM. The event attracted significant interest, drawing attendees from both the local area and beyond. This children friendly family festival offered a delightful weekend filled with activities and entertainment for RC enthusiasts and hobbyists of all ages.

ATTENDANCE AND AUDIENCE DEMOGRAPHICS

The festival witnessed a substantial turnout over its two-day span, attracting both regular attendees and first-time visitors. Its broad appeal was evident in its ability to cater to diverse interests and age groups. Of particular note: individuals, couples on dates, teenagers, grandparents with grandchildren, and entire families equally participated and became involved in the festival.

ACTIVITIES AND INTERACTION

The Sacramento Valley RC Fest showcased numerous activities that captivated the audience for hours. The event was meticulously organized, ensuring all activities ran smoothly. Highlights included hundreds of raffle prizes and daily scavenger hunt raffles, which actively engaged attendees throughout the festival.

VENUE AND ARRANGEMENTS

The layout of the venue was thoughtfully arranged to facilitate easy movement and access to the various activities, displays and demonstrations. The festival provided ample parking for vendors, clubs and attendees. The area designated for airport-related activities was well marked and regulated, maintaining safety and order.

SAFETY MEASURES

Safety was a high priority at the festival, with comprehensive guidelines in place to ensure a safe and secure environment for everyone. These precautions included onsite 2-way communications, 4 separate, strategically located fire control stations, and a first aid station. While the latter measures were not utilized, they allowed attendees to enjoy the festivities without concern.

CONCLUSION

The 2024 Sacramento Valley RC Fest was characterized by robust participation and positive feedback from attendees. The event successfully provided entertainment and fostered a sense of community among RC hobbyists, their families and our sponsors. We look forward to continuing this exciting tradition.

The Sacramento Valley RC Fest must go on!

Sincerely, The Fast Track Hobbies & Sacramento Valley RC Fest Team

Event: Sacramento Valley RC Fest 2025
Host: Fast Track Hobbies
Contact: marketing@fasttrackhobbies.com
RC FEST: (279) 279-1399
Location: Folsom Lake State Recreation Area, CA
Event date: April 5th, 2025 from 10 AM to 6 PM
April 6th, 2025 from 10 AM to 6 PM

Here are some of the major sponsors from the 2024 Sacramento Valley RC Fest:



We've had attendees join us for RC Fest from all over: The Sacramento Valley, Yuba City, the Bay Area, Nevada, Utah, Washington, Oregon and Texas!

RC FEST 2023

ONE DAY EVENT

Over 4,000 visitors

15 sponsors, clubs and vendors

3 food trucks

8 activities

Over 100 Raffle Prizes

RC FEST 2024

TWO-DAY EVENT

Over 10,000 visitors

50 sponsors, clubs and vendors

7 food trucks

10 activities

Over 100 Raffle Prizes

LIVE Music

APRIL 5TH & 6TH

RC FEST 2025*

TWO-DAY EVENT

Over 13,000 visitors

Over 75 sponsors, clubs and vendors

7 food trucks

16 activities

Competitions

Over 100 Raffle Prizes

LIVE Music & DJ

We feature a variety of activities, including Slot Car Racing, RC Drifting, RC Racing, RC Bashing, RC Crawling, RC Boat Racing, and RC Airplane and Helicopter Demos; Live Music & Food Trucks.

* Projected





**DISCOVER
THE MODERN WORLD
OF HOBBIES**

**RC AIRCRAFT
LOOK REAL
WHEN IN USE!**



**RC BOATS ARE A LOT
OF FUN!**



LOCATION: FOLSOM LAKE STATE RECREATION AREA, CA
EVENT DATE: APRIL 5TH & 6TH, 2025



“We have had the pleasure of sponsoring RC Fest for the past two years, and each event has been an incredible experience. RC Fest 2023 set a high standard with its enthusiastic participants, and RC Fest 2024 surpassed even those expectations. The energy, engagement, and community spirit at these events have been outstanding.

Being a sponsor has provided us with invaluable exposure and the opportunity to connect with passionate hobbyists and fellow vendors. The team behind RC Fest is dedicated and professional, ensuring that everything runs smoothly.

We look forward to continuing our sponsorship and being part of the 2025 RC Fest. This event has become a highlight on our calendar, and we can't wait to see what the future holds. Thank you to the RC Fest team for creating such a memorable and successful event year after year!”

-Chris, CADAMSON

RC Fest Literally helped my career!

-Bill, Oxidean Marine

I think you did a great job. Looking forward to next year!

-John, Sacramento Valley Detecting Buffs

What an incredible experience RC Fest was for the entire NorCal School Of Rock family! The RC Fest hospitality truly stood out, making for a truly enjoyable event for everyone involved. We are looking forward to next year! We can't wait to be a part of it again! 🎸🎉
Thank you so much!

-Nay, NorCal School of Rock





Becoming a sponsor for the Sacramento Valley RC Fest 2025 offers your business a fantastic opportunity to connect with over 10,000 visitors at this family-friendly event. By sponsoring RC Fest, your company can gain significant exposure and showcase its commitment to building community. Your company will have the chance to interact with potential customers and sponsors in a fun and engaging atmosphere. Joining as a sponsor not only boosts your brand's visibility but also demonstrates your dedication to supporting local initiatives and building meaningful relationships within the community.

2025 SPONSORSHIP PACKAGES	PLATINUM \$5,000	GOLD \$3,000	SILVER \$2,000	BRONZE \$1000	MEDIA	ELITE RAFFLE >\$2,500	PREMIUM RAFFLE >\$500	COMMUNITY \$250	HOBBY CLUB \$150
• Event Name “Presented By” ¹	✓								
• Deliver Opening Remarks ²	✓								
• Mention in Event Radio Ads	✓					✓			
• Logo/Name on Title Sponsor Banner	✓	✓				✓			
• Make a Statement (Stage + FEST video) ³	✓	✓	✓	✓	✓	✓			
• Announced During the Show (per day) ⁴	4	3	2	1	2	2	1	1	1
• Logo in Event Brochure	✓	✓	✓		✓	✓			
• Name in Event Brochure	✓	✓	✓	✓	✓	✓	✓	✓	✓
• Logo Printed on Event Shirt	✓	✓	✓		✓	✓			
• Name Printed on Event Shirt ⁵	✓	✓	✓	✓	✓	✓	✓	✓	✓
• Logo on Event Posters	✓	✓	✓	✓	✓	✓	✓	✓	
• Email marketing	✓	✓	✓		✓	✓	✓	✓	✓
• Digital Marketing ⁶	✓	✓	✓	✓	✓	✓	✓	✓	✓
• 10' X 10' Booth Space ⁷	✓	✓	✓	✓	✓			✓	✓
• Conduct Business and Make Sales ⁸	✓	✓	✓	✓	✓			✓	
• Park Pass (One per Vehicle) ⁹	4	3	2	1	3	1	1	2	2

- 1** As a Platinum Sponsor, your Organization will be prominently featured as a presenting Sponsor of RC Fest, solidifying your commitment to its success and giving your brand prominent name recognition.

Your Organization will be prominently featured as a "Platinum Sponsor" of RC Fest, ensuring top billing on all promotional materials and announcements.

Our Platinum Sponsor Package ensures your brand is at the forefront of the festival experience, driving brand awareness and engagement, to create a meaningful connection with our diverse and passionate festival community.

- 2** As a Platinum Sponsor, you will have the opportunity to make opening or closing remarks each day of RC Fest. This opportunity will ensure that your company's name is at the forefront of everyone's mind throughout RC Fest or resonates with them as they depart RC Fest.
- 3** An opportunity to make a statement about your Organization from the main stage during the Festival's announcements made throughout the day. We will also include your statement in the Festival Video posted on our website and social media channels.
- 4** Your Organization will be mentioned during the Festival announcements and acknowledgments made during the day. We will express our gratitude and emphasize your vital role in making RC Fest happen.
- 5** Having your logo printed on the event shirt is awesome for Organization, offering excellent visibility throughout the event. It serves as a constant, mobile advertisement seen by all attendees, boosting brand recognition and engagement within the community.
- 6** Experience extensive online exposure through the RC Fest website, social media platforms, and email campaigns showcasing your Organization, introducing your brand to our extensive online audience.
- 7** A 10' X 10' space will be provided for your booth. RC Fest does not supply a canopy/tent, tables or chairs for your booth. Please let us know about special accommodations you may have or if you need a larger space.

Your Sponsorship is vital to the success of RC Fest. RC Fest will bring you exposure and help grow awareness for your Organization. An attendant is required in your booth at all times and your booth should be tidy and neat. Please bring sufficient literature. You are encouraged to conduct your own raffles and signup sheets.

- 8** As a Sponsor, you have the ability to sell at RC Fest. You must possess and maintain proper resale certificates, business licenses, appropriate permits, insurance and/or other documentation as related to your type of business.

You will be required to provide a valid CA Sales Tax Certificate and present copies of all licenses to RC Fest six (6) weeks before RC Fest. All vendors are responsible to file and pay their own sales tax.

All Sponsors are required to pay ten (10) percent of all sales above five hundred (500) dollars.

To comply with Park Regulations, all food trucks must submit copies of their licenses/operating permits, certificates and proof of insurance to RC Fest a minimum of six (6) weeks prior to RC Fest. No Sales are permitted in or near the Park once you leave your booth space. IE: food trucks and vendors may not conduct sales in or near the park unless they are at RC Fest.

- 9** Parking passes are limited. You will only be issued what you need up to the maximum quantity listed. Additional day passes will be available for purchase at the gate.



Dear Sponsor,

If you are interested in participating in the annual Sacramento Valley RC Fest, please send an email to **marketing@fasttrackhobbies.com** to learn more about RC Fest.

Thank you,
Marketing Team
(279) 279-1399

We sincerely appreciate your consideration of sponsorship and support for the Sacramento Valley RC Fest. Your involvement is vital to the success of our event, and we are grateful for your interest in fostering a thriving community of Hobbyists and RC enthusiasts in the Greater Sacramento Region.

@SACRAMENTOVALLEYRCFEST

SACRAMENTOVALLEYRCFEST.COM

LET'S RC TOGETHER, FOR FREE!

EXPLORE THE WORLD



THE SACRAMENTO VALLEY RC FEST

Organized by Fast Track Hobbies



NORTHERN CALIFORNIA'S PREMIER HOBBY SHOP AND SLOT CAR RACEWAY



**OVER 9,000 SQ FEET OF HOBBIES
AND REMOTE CONTROL CARS, PLANES,
HELICOPTERS, TRUCKS, MOTORCYCLES, MODELS,
TRAINS, BOATS, DRONES, SLOT CARS AND MORE**

YOUR NEIGHBORHOOD HOBBY SHOP

**FUN FOR
THE WHOLE FAMILY!**

**WHERE YOU
ARE IN
CONTROL**

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